



# LEEDS TO NEWCASTLE

# CYCLE FUNDRAISER FOR MAGGIE'S CANCER CENTRES

Join our fundraising bike ride from Maggie's in Leeds to Maggie's Newcastle to raise vital funds for these two fantastic resources.

Proudly supporting



**MAGGIE'S**

Everyone's home of cancer care

**WE ARE HOPING TO RECRUIT MORE  
THAN 100 CYCLISTS OF ALL AGES AND  
ABILITIES TO JOIN US AND WE WILL BE FINISHING  
THE DAY WITH A CELEBRATORY GALA DINNER.**

# WHY NOW?

With all the recent impact on our lives with COVID restrictions, there is no better time to look to positive times ahead and rise to a cycling challenge.

The organisers of the event have seen for themselves how cancer has impacted on their family and friends in recent years. Maggie's Cancer Centres have provided amazing support and care and this is one way we can say Thank You.

# WHEN?

**Event date:** Friday 18 June 2021 **Distance:** 107 miles

**Start:** Maggie's, St James' Hospital, Leeds

**Finish:** Maggie's, Freeman Hospital,  
Newcastle upon Tyne

**Route elevation:** 4,500 feet

## INTERESTED?

£50 pp  
to enter  
the ride

## GET INVOLVED

- Sign up for the ride. Even if you are a newbie there is plenty of time to train.
- Non riders can still buy a ticket for the gala dinner. Family and friends are welcome.
- Join the support team.
- Donate.
- Sponsor the event or donate raffle prizes.



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- 1 **£50 to enter** the ride visit [www.justgiving.com/fundraising/leeds2newcastle](http://www.justgiving.com/fundraising/leeds2newcastle) and donate, stating "RIDE [Name][Surname]"
- 2 **£50 to buy an event cycling jersey**
- 3 **£50 pp charity dinner ticket**

To purchase a ticket for the charity dinner visit [www.justgiving.com/fundraising/leeds2newcastle](http://www.justgiving.com/fundraising/leeds2newcastle) and donate, stating "DINNER [Name] [Surname]"

To find out more email  
[info@elsadvisory.co.uk](mailto:info@elsadvisory.co.uk)

## DONATE

[www.justgiving.com/fundraising/leeds2newcastle](http://www.justgiving.com/fundraising/leeds2newcastle)

All monies raised will be donated to Maggie's Cancer Centres in Leeds and Newcastle.  
The event is being supported by volunteers

# SUPPORT

Refreshments - A light breakfast will be available prior to the grand depart and lunch will be provided at a mid-way point. Also full ride nutrition and recovery pack will be provided by OTE.

Back-up - We will have drivers and mechanics to provide back up. We are looking for volunteers so if you have any friends or family who would like to support you please let us know.

Email:  
[info@elsadvisory.co.uk](mailto:info@elsadvisory.co.uk)

# MORE INFO:

- Safe storage will be arranged for bikes both at the start and finish.
- Baggage transportation from Leeds to Newcastle.
- Support vehicles throughout the route.
- Bicycle mechanic(s) will be available.
- Please make sure your bike is in full working order when you arrive.
- This event is not a formal sportive.
- There is no insurance provided. All participants should consider taking insurance cover as they see fit.
- We strongly encourage all cyclists to wear helmets.

# THANK YOU FOR THE SUPPORT OF:



## CANCELLATION POLICY

If it is not possible hold this event, we will endeavour to postpone to a future date to be confirmed. As your sign up payment is a donation which goes straight to charity we cannot offer any refunds in these, or any other, circumstances including cancellation of the event eg. if someone is not able to participate due to injury or change in personal circumstances.

Tickets for the evening dinner will also be non-refundable in the event of cancellation or postponement.